

MATTHEW GRAND

305 924 3411

Matthewgranddesign@gmail.com

Design Portfolio: Matthewgrand.com

Multidisciplinary graphic artist with experience in branding, merchandise design, and social media content production. Looking for graphic design positions or other design opportunities.

Shake-A-Leg Miami

Social Media Manager

2022 — 2023

- Collaborated with a small team to conceptualize, produce and post social media content.
- Documented activities, events and guest arrivals with the aim of engaging Shake-A-Leg attendees and accelerating engagement.
- Managed a team of volunteers, providing mentoring, education and guidance in the production of media content.

Maryland Institute College of Art

Teaching Assistant, Art Fundamentals

2022 — 2023

- Provided students with critique, feedback and instruction.
- Consulted with students about their ideas and offered guidance.
- Helped facilitate classroom activities and collaborated with instructor to manage the overall classroom environment.
- Assumed full responsibility of the classroom when the instructor was absent.

Freelance Graphic Designer

2020 — Present

- Independently procured, managed and maintained the patronage of dozens of individual clients.
- Worked closely with my clients to both develop and carry out their visions, providing them with frequent consultation.
- Completed more than 50 individual projects in a variety of design disciplines including: apparel / merchandising, Poster design, branding, motion design, album art, illustration, storyboard design and video editing.

Awards, Activities and Exhibits

- 2024** ARTWALK Exhibition Baltimore, MD
- 2023** Winner of the UP/Start Venture Competition
- 2023** Winner of the Up/Start Peoples Choice Award
- 2020** Full merit scholarship to attend Maryland Institute College of Art
- 2019** Full merit scholarship to attend School of Visual Arts precollege
- 2019** Part time internship position at BTF Media

College

Maryland Institute College of Art

BFA, Graphic Design

2020 — 2024

Software Proficiency

Illustrator

Photoshop

After Effects

Premiere Pro

InDesign

Lightroom

Blender

Maya

Highschool

Design and Architecture Senior High

Studied Graphic Design

2016 — 2020